



THE ESSENCE OF FUTUREBERRY

/ WHO WE ARE / WHAT WE BELIEVE / WHY WE ARE ALL IN



/ OUR DREAM

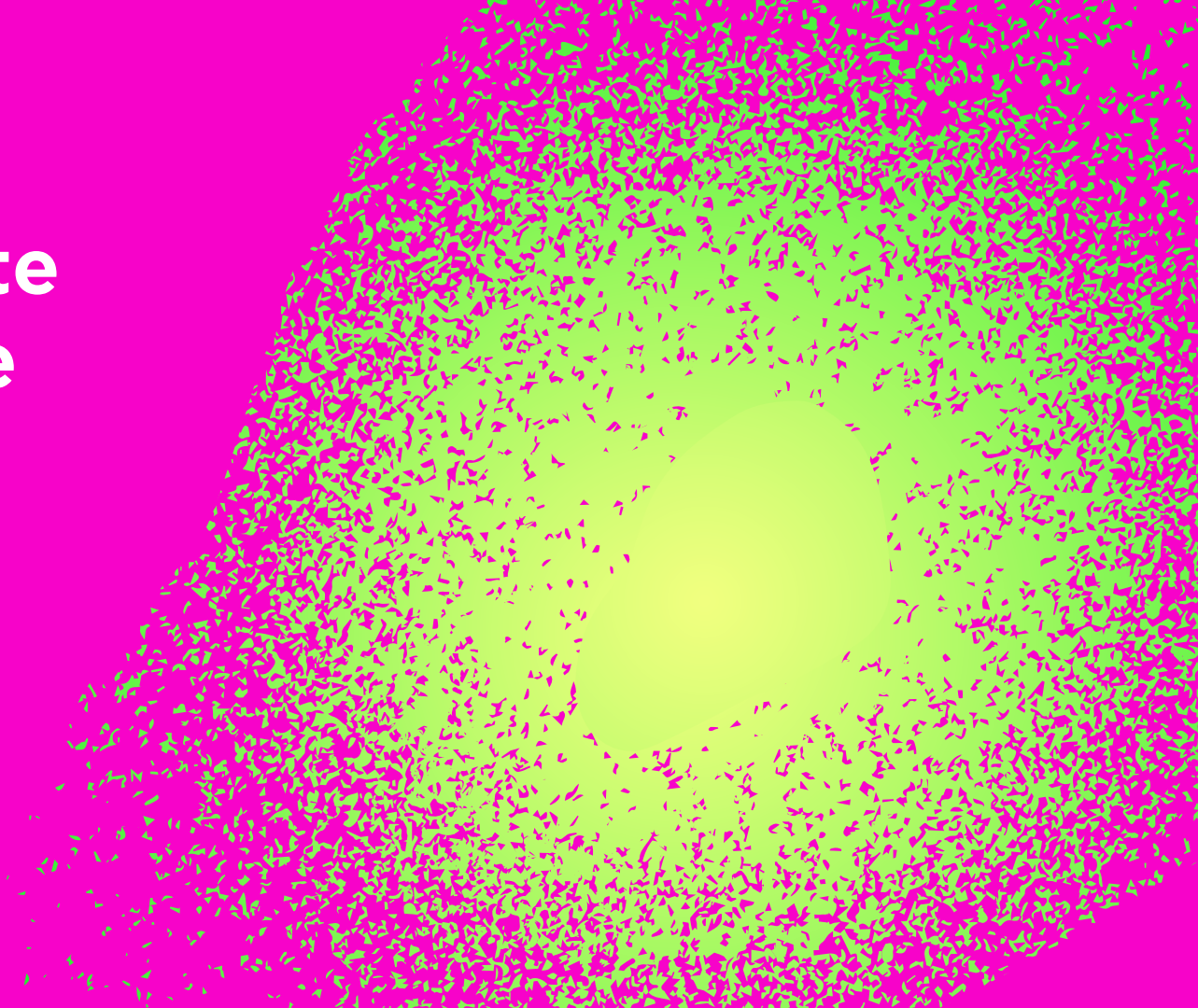
A magical place where
people feel good and
generate real impact

A bunch of crazy people
who, basically, is a model
to be inspired by

**Free and
unconstricted
minds to create
a better future**

**That's why
we are all in**

/ WHY WE EXIST





***/ OUR
NORTH
STAR***





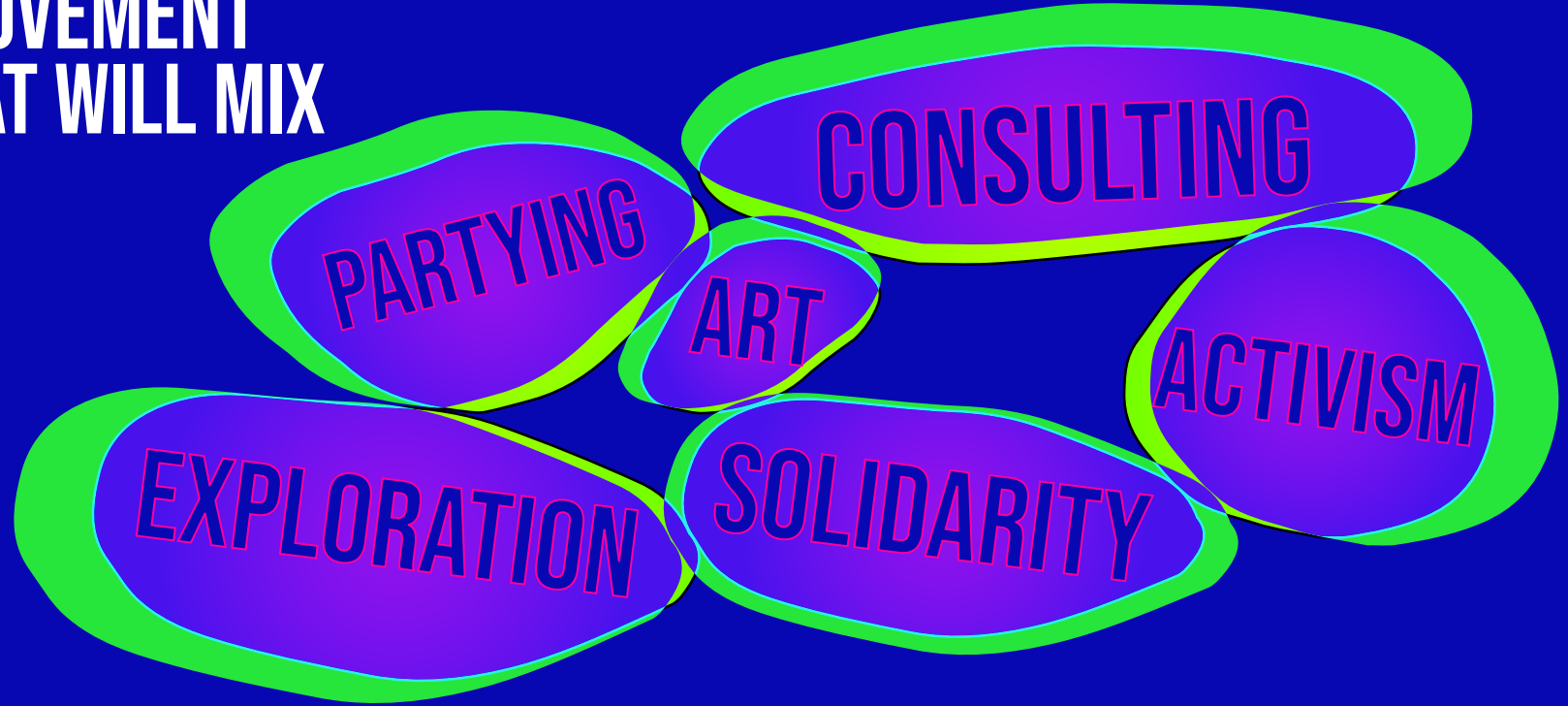
/ WHO WE ARE

*WE ARE IN THE BUSINESS
OF IMAGINATION*

*WE ARE A COLLECTIVE OF FREE MINDS,
EXPLORING BETTER FUTURES,
AND CREATING NEW REALITIES
TO DELIVER IMPACT*

**WE WILL BE
A MOVEMENT
THAT WILL MIX**

/ 5 years from now



PRODUCING POSITIVE IMPACT IN PEOPLE COMMUNITIES AND THE PLANET

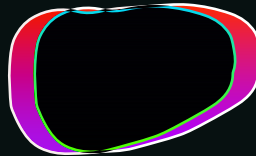
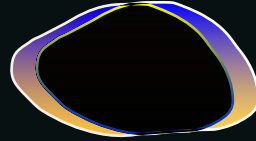
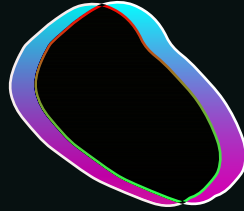
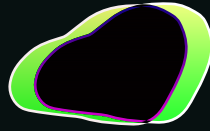
/ WE LOVE

Intellectual challenge, lightness,
and people smiling

To leave a mark

To see that the people we relate
with improve and grow

To remix everything to create
fun, weird and radical experiences



/ WE DON'T LIKE

Constrictions & impositions

Carelessness, coldness,
approximation, lack of passion

Corporate ceremonies, do's and
don'ts and lingo. Best practices

The routine, the standards,
the "must do" things of consulting,
the business first approach

/ HOW WE DO IT

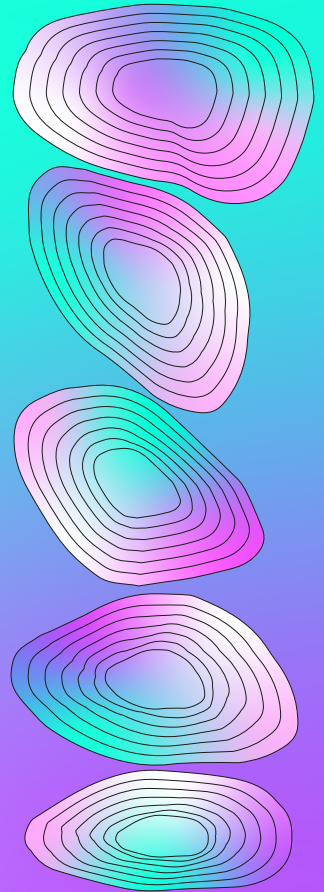
we pursue wonder

we get closer to reach wider

we liberate minds to unleash freedom

we ride the journey

we are bolder and we generate impact



WHAT'S OUT

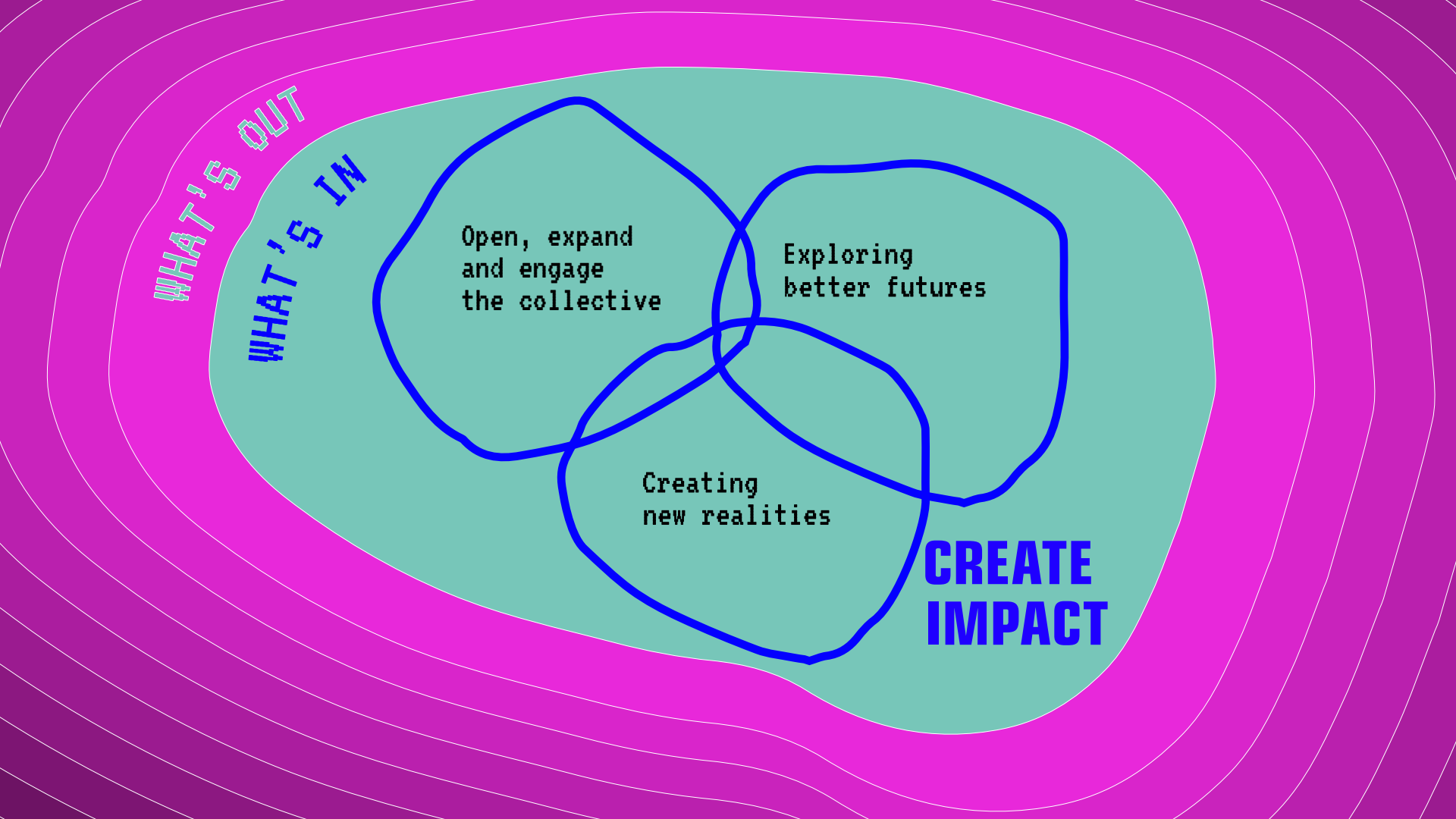
WHAT'S IN

Open, expand
and engage
the collective

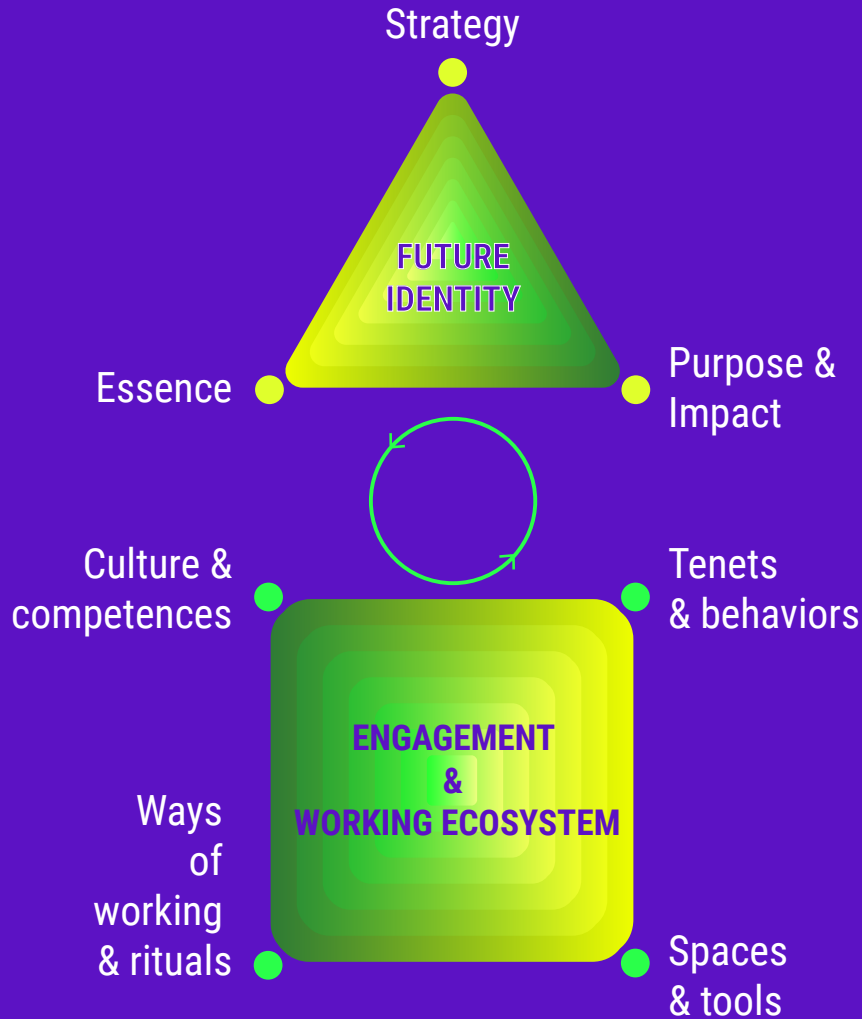
Exploring
better futures

Creating
new realities

**CREATE
IMPACT**



/OUR FRAMEWORK



Align business strategy and future identity.
Create the vision for the future and identify the priorities to make it happen.

Inspire and empower people to free their mind.

Activate and support the transformation, execute the strategy with agility, amid continuous change.

Do you match with us?
Let's get things started.
Your move.

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mail: hello@futureberry.com

